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## IBISWorld Company Report

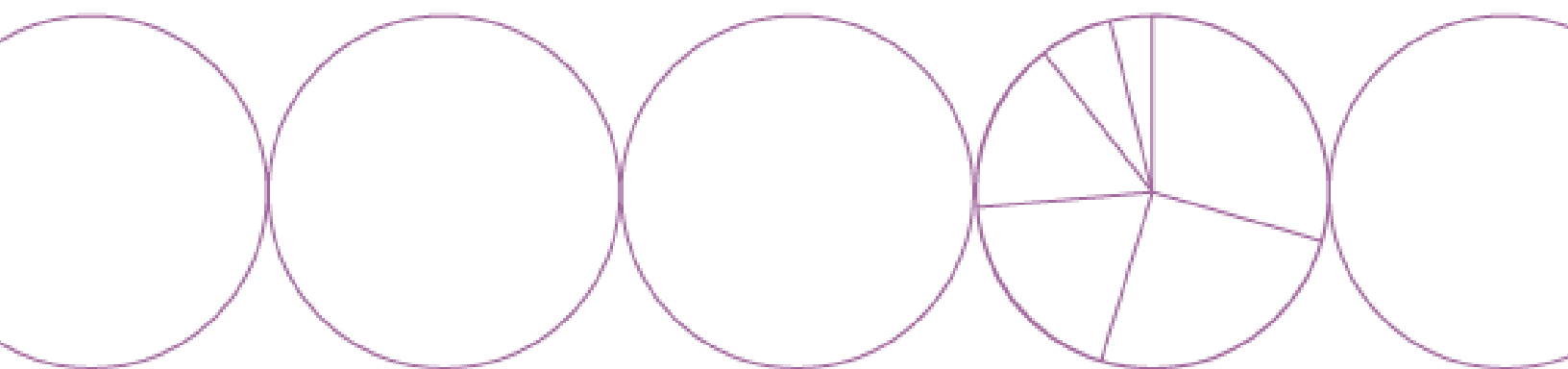
### Blockbuster Inc.

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## Details

Company Details	
Short Name	Blockbuster Inc CI A
Company Name	Blockbuster Inc.
Ticker Symbol	BBI
Exchange	New York Stock Exchange
Central Index Key (CIK)	0001085734
Domicile Country	United States
Chief Executive Officer	James W. Keyes
Number of Employees	48000
Primary Industry NAICS Code	532230
Business Description	The Company is a provider of rental and retail movie and game entertainment. The Company offers pre-recorded videos, as well as video games, for in-store rental, sale and trade and also sells other entertainment-related merchandise.

Company Contact Details	
STREET ADDRESS	
Floor	1201 Elm Street
Street	
City	Dallas
State	TX
Zip	75270
Telephone Number	(214) 854-3000
Facsimile Number	(214) 854-4848
Internet Web Address	<a href="http://www.blockbuster.com">www.blockbuster.com</a>

## Personnel

Board Member/Officer Full Name	Title
David Podeschi	Senior VP, Divisional *
Edward Bleier	Director *
Gary J. Fernandes	Director *
James W. Crystal	Director *
James W. Keyes	Chairman of the Board/Director/CEO *
Jules Haimovitz	Director *
Mr. Doug McHose	Senior VP *
Mr. Kevin Lewis	Senior VP *
Mr. Thomas Kurrikoff	Senior VP, Divisional *
Robert A. Bowman	Director *
Rod J. McDonald	General Counsel/Secretary/Vice President *
Strauss Zelnick	Director *
Thomas Casey	CFO/Executive VP *

\* Appointed to the Board of Directors

As at: 1 December, 2009

Data provided by Hemscott

## Business Segments & NAICS Codes

Business Segment Description	Fiscal Year End Date	Sales USD Million	Operating Income USD Million	Total Assets USD Million	Equity USD Million
Domestic	Dec-01-2009	2,857.7	-177.1	0.0	0.0
Unallocated Corporate	Dec-01-2009	0.0	-113.5	0.0	0.0
International	Dec-01-2009	1,204.7	-64.6	0.0	0.0

### NAICS Codes

Primary Industry NAICS Code
53223 - DVD, Game & Video Rental in the US
Other Industry NAICS Codes
Not applicable.

## Financials - Annual

Fiscal Year End Date	Dec 2009	Dec 2008	Dec 2007	Dec 2006	Dec 2005
Currency Units	USD Million	USD Million	USD Million	USD Million	USD Million
<b>INCOME STATEMENT</b>					
Operating Revenue	4042	5287.9	5542.4	5523.5	5864.4
Adjustments to Revenue	0	0	0	0	0
Cost of Sales	1361.4	416.6	1937.3	1786.2	1775.3
Gross Operating Profit	2680.6	4871.3	3605.1	3737.3	4089.1
R & D Expense	0	0	0	0	0
Selling, Gen. & Administrative Expense	2020.1	122	2719.1	2755	3056.1
<b>EBITDA</b>	660.5	4749.3	886	982.3	1033
Depreciation & Amortization	666.9	834	926.2	898.1	1102.7
Operating Income After Depreciation	-6.4	3915.3	-40.2	84.2	-69.7
Interest Income	1.3	2.5	6.5	9.9	4.1
Other Income, Net	-19.9	-3758	-1.5	4.1	-2.4
Special Income/Charges	-369.2	-435	79.3	-5.1	-356.8
<b>EBIT</b>	-394.2	-275.2	44.1	93.1	-424.8
Interest Expense	111.6	73	88.7	101.6	98.7
Pre-Tax Income (EBT)	-505.8	-348.2	-44.6	-8.5	-523.5
Income Taxes	11.8	25.6	29.6	-76.4	64.6
Minority Interest	0	0	0	0	0
Net Income from Continuing Operations	-517.6	-373.8	-74.2	67.9	-588.1
Net Income from Discontinued Operations	-40.6	-0.3	0.4	-13.2	0
<b>Net Income from Total Operations</b>	-558.2	-374.1	-73.8	54.7	-588.1
Extraordinary Income Losses	0	0	0	0	0
Income from Cum. Effect of Acctg. Change	0	0	0	0	0
Other Gains (Losses)	0	0	0	0	0
<b>Total Net Income</b>	-558.2	-374.1	-73.8	54.7	-588.1
Normalized Income	-148.4	61.2	-153.5	73	-231.3
Net Income Available for Common	-528.7	-385.1	-85.5	56.6	-588.1
Preferred Dividends	11.1	11.3	11.3	11.3	0
Dividends Paid per Share (Currency Unit: Dollars)	0	0	0	0	0
<b>BALANCE SHEET</b>					
<b>Current Assets</b>					
Cash and Equivalent	188.7	154.9	184.6	394.9	276.2
Marketable Securities	0	0	0	0	0
Receivables	79.4	117.1	113.1	133.8	127.8
Inventories	639.2	788.6	343.9	343.9	310.3
Other Current Assets	152.7	198	677.6	693	709.5
<b>Total Current Assets</b>	1060	1258.6	1319.2	1565.6	1423.8

<b>Non-Current Assets</b>					
Gross Fixed Assets	2374	2581.9	2690.9	2695	2723.3
Accumulated Depreciation	2124.6	2175.9	2227.9	2114.9	1999.8
Net Fixed Assets	249.4	406	463	580.1	723.5
Intangibles	7.7	349.6	786.3	835.2	836.1
Other Non-Current Assets	221.2	140.3	165.1	156.3	196.2
Total Non-Current Assets	478.3	895.9	1414.4	1571.6	1755.8
Total Assets	1538.3	2154.5	2733.6	3137.2	3179.6
<b>Current Liabilities</b>					
Accounts Payable	300.8	427.3	472.8	517.7	368.1
Short Term Debt	107.7	206.5	54.8	84.7	36.4
Other Current Liabilities	526.3	619.6	760.9	792.9	913.4
Total Current Liabilities	934.8	1253.4	1288.5	1395.3	1317.9
<b>Non-Current Liabilities</b>					
Long Term Debt	855.9	611.3	703	899.5	1121.6
Deferred Income Taxes	0	0	0	0	0
Other Non-Current Liabilities	61.9	75.5	86.4	100	108.5
Minority Interest	0	0	0	0	0
Total Non-Current Liabilities	917.8	686.8	789.4	999.5	1230.1
Total Liabilities	1852.6	1940.2	2077.9	2394.8	2548
<b>Stockholder's Equity</b>					
Preferred Stock Equity	145.9	150	150	150	150
Common Stock Equity	-460.2	64.3	505.7	592.4	481.6
Common Par	2	1.9	1.9	1.9	1.8
Additional Paid in Capital	5377	5378.4	5375.2	5371.3	5360.9
Cumulative Translation Adjustments	0	0	0	27.2	0
Retained Earnings	-5786.9	-5228.7	-4854.6	-4763.3	-4836.4
Treasury Stock	0	0	0	0	0
Other Equity Adjustments	-52.3	-87.3	-16.8	-44.7	-44.7
Total Capitalization	521.7	797.3	1321.3	1593.4	1691
Total Equity	-314.3	214.3	655.7	742.4	631.6
Total Liabilities & Stock Equity	1538.3	2154.5	2733.6	3137.2	3179.6

## Financials - Quarterly

Fiscal Year End Date	Dec 2009	Sep 2009	Jun 2009	Mar 2009	Dec 2008
Currency Units	USD Million	USD Million	USD Million	USD Million	USD Million
<b>INCOME STATEMENT</b>					
Operating Revenue	1063.8	910.5	1019.4	1122.2	1384.7
Adjustments to Revenue	0	0	0	0	0
Cost of Sales	400.1	265.3	334.9	401.8	-914.1
Gross Operating Profit	663.7	645.2	684.5	720.4	2298.8
R & D Expense	0	0	0	0	0
Selling, Gen. & Administrative Expense	523.9	494.9	528.7	505.8	-1755.2
<b>EBITDA</b>	139.8	150.3	155.8	214.6	4054
Depreciation & Amortization	184.6	160.5	157.3	164.5	186.8
Operating Income After Depreciation	-44.8	-10.2	-1.5	50.1	3867.2
Interest Income	0.2	0.1	0.8	0.2	0.3
Other Income, Net	17.7	-31.1	-6	0.4	-3764.1
Special Income/Charges	-369.2	0	0	0	-435
<b>EBIT</b>	-396.1	-41.2	-6.7	50.7	-331.6
Interest Expense	33.5	31.8	28.8	17.4	17.5
Pre-Tax Income (EBT)	-429.6	-73	-35.5	33.3	-349.1
Income Taxes	2	2.9	1.4	5.6	10.7
Minority Interest	0	0	0	0	0
Net Income from Continuing Operations	-431.6	-75.9	-36.9	27.7	-359.8
Net Income from Discontinued Operations	-3.3	-38.2	0	0	0
<b>Net Income from Total Operations</b>	-434.9	-114.1	-36.9	27.7	-359.8
Extraordinary Income Losses	0	0	0	0	0
Income from Cum. Effect of Acctg. Change	0	0	0	0	0
Other Gains (Losses)	0	0	0	0	0
<b>Total Net Income</b>	-434.9	-114.1	-36.9	27.7	-359.8
Normalized Income	-62.4	-75.9	-36.9	27.7	75.2
Net Income Available for Common	-434.4	-78.6	-39.7	24.9	-362.7
Preferred Dividends	2.8	2.7	2.8	2.8	2.9
Dividends Paid per Share (Currency Unit: Dollars)	0	0	0	0	0
<b>BALANCE SHEET</b>					
<b>Current Assets</b>					
Cash and Equivalent	188.7	141	99	107	154.9
Marketable Securities	0	0	0	0	0
Receivables	79.4	63.6	63.3	68.8	117.1
Inventories	639.2	605.5	635.6	692.5	788.6
Other Current Assets	152.7	170.3	271.8	187.6	198
<b>Total Current Assets</b>	1060	980.4	1069.7	1055.9	1258.6



<b>Non-Current Assets</b>					
Gross Fixed Assets	2374	322.5	355.2	376.5	2581.9
Accumulated Depreciation	2124.6	0	0	0	2175.9
Net Fixed Assets	249.4	322.5	355.2	376.5	406
Intangibles	7.7	336.2	348.8	349.2	349.6
Other Non-Current Assets	221.2	238.2	161.7	151.8	140.3
Total Non-Current Assets	478.3	896.9	865.7	877.5	895.9
Total Assets	1538.3	1877.3	1935.4	1933.4	2154.5
<b>Current Liabilities</b>					
Accounts Payable	300.8	240.7	243.8	240.3	427.3
Short Term Debt	107.7	85.1	210.3	281.2	206.5
Other Current Liabilities	526.3	493.8	492.4	510.2	619.6
Total Current Liabilities	934.8	819.6	946.5	1031.7	1253.4
<b>Non-Current Liabilities</b>					
Long Term Debt	855.9	877.1	701.5	600	611.3
Deferred Income Taxes	0	0	0	0	0
Other Non-Current Liabilities	61.9	65.6	63.3	62.3	75.5
Minority Interest	0	0	0	0	0
Total Non-Current Liabilities	917.8	942.7	764.8	662.3	686.8
Total Liabilities	1852.6	1762.3	1711.3	1694	1940.2
<b>Stockholder's Equity</b>					
Preferred Stock Equity	145.9	145.9	145.9	150	150
Common Stock Equity	-460.2	-30.9	78.2	89.4	64.3
Common Par	2	1.9	1.9	1.9	1.9
Additional Paid in Capital	5377	5378.7	5381.7	5377.9	5378.4
Cumulative Translation Adjustments	0	0	0	0	0
Retained Earnings	-5786.9	-5352	-5237.9	-5201	-5228.7
Treasury Stock	0	0	0	0	0
Other Equity Adjustments	-52.3	-59.5	-67.5	-89.4	-87.3
Total Capitalization	521.7	970.9	902.2	814.7	797.3
Total Equity	-314.3	115	224.1	239.4	214.3
Total Liabilities & Stock Equity	1538.3	1877.3	1935.4	1933.4	2154.5